

# Proven.



Corporate Safety **Simplified.**

# An easy, fun...and affordable way to reduce accident costs.

## After 67 Years...

We have learned a thing or two about how to engage and motivate employee behavior. We sold cash, gift certificates, Bingo and catalog incentive programs in the 1970's and 80's. In 1990 we stumbled on a secret formula. A safety incentive program that outperformed all the others combined. The Safety Jackpot gamecard system.

Safety Jackpot excites the unexcitable. It does all the work for you. Engage and reward safety behavior with THE program that has proven itself with thousands of companies worldwide.



## A Complete Program.

Every employee receives a participant kit and redemption catalog. Gamecards are rewarded for weekly safe behavior. Points are collected and redeemed for catalog merchandise. In addition, letters revealed on the cards are traded amongst co-workers in efforts to maximize odds towards Major National Jackpot Prizes (Up to a Million bucks!)

**TWO WAYS TO WIN!**

# Safety<sup>®</sup>

## JACKPOT

**PROGRAM**

**INSTANT WINNER**

**WIN UP TO 100 PRIZE POINTS**

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**JACKPOT WINNER!**

**SPELL J•A•C•K•P•O•T**

**COLLECT ALL SEVEN LETTERS AND WIN!**

**WIN 1,000 PRIZE POINTS**

SEE PROGRAM RULES

## Want more information?

800-235-2495  
www.safetyjackpot.com

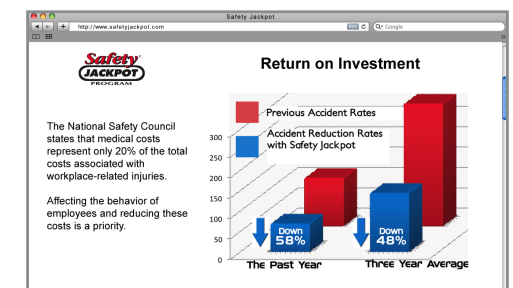


## Promotion.

Not only does the program GAIN excitement with time as odds increase...but we help you promote and communicate it with posters and customized newsletters.

## Easy Admin!

Employees simply place their cards, points, orders and surveys directly into the supplied Safety Jackpot return envelope before mailing. We ship their award to their home within 24 hours!



## Pays For Itself...And Some!

With an average accident reduction of 61% (we didn't believe it either!), this program pays for itself in weeks not months.

# Our Clients.

(it's not our first rodeo)



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